

World Furniture

International Markets Review

kitchens

The European market

scenario
GERMANY

F@IRS
ON THE WEB

OUTLOOK

World market
of upholstered
furniture

Office

some encouraging
signals

home
appliances
in Turkey

focus cologne
prague

market

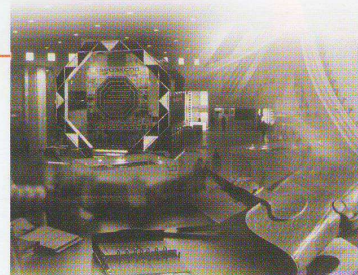
Russia

32 Year 8

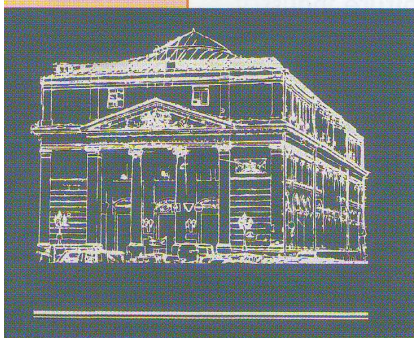
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Csil Milano

Editorial



A guiding wheel for doing business in Russia



When approaching such a huge and complex market as Russia some problems related to linguistic, bureaucratic and legislative peculiarities can baffle foreign companies if they do not enter this market with an appropriate and reliable guiding wheel.

The Chamber of Commerce and Industry of the Russian Federation with a network of over 170 territorial chambers and representative offices in many foreign countries worldwide, assists Russian enterprises in carrying out their activities inside and outside Russia and foreign companies aiming to do business in the Federation, by supporting them with a number of services ranging from trade and consulting assistance to legal advice and arbitration courts, from information services and promotional support to targeted market studies, from helping select partners to ensuring economic security for business.

In a two-day seminar organized in Milan by Rus Ital Interconsulting, the Official Partner for Italy of the Russian Chamber of Commerce, the focus was on the role of the Chamber in the promotion of Italian companies on the Russian market in a framework of increasingly strong integration of the Russian business community into the world economic system.

Macrostatistic data for Russia indicate increases in 2005 for industrial production (+4%) and agriculture (+2%), investments (+10.5%) and private consumption (+12%), with total exports growing by +35% and imports by +29%. Real incomes also increased by +9% and the average monthly salary amounted to US\$ 296.

Among the sectors that present the broadest development margins in Russia, and thus are the most interesting for foreign investments, particular attention should be paid to home appliances, agriculture and food, environment, clothing, tourism and transport.

In this edition of World Furniture we'll be talking about the Russian furniture industry, upholstered furniture trade at a world level, the market for home appliances in Turkey, the European market for office furniture, prospects for the German furniture industry within the EU and the world trade and performance of the European kitchen industry, with a focus on events and previews of upcoming sector fairs. Enjoy reading the issue.

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